

December15, 2011

To: Distributors and customers

MonaVie Japan Co., Ltd.(*kabushiki kasha*)
Representative Director: Phil Welch

MonaVie Japan LLC (*godo kaisya*)
Managing Member: MonaVie, LLC
Member Executor: Randy Larsen

Notice of Business Transfer

MonaVie Japan Co., Ltd. (“MonaVie Japan”) has decided to transfer its business to MonaVie Japan LLC effectively as of January 2, 2012. Please be advised that the contractual status of the agreements with customers, including distributor agreements with distributors, would alter following the said business transfer.

The business transferee, MonaVie Japan LLC, is a group company of MonaVie Japan and contractual terms of our agreements with distributors and customers will not change as a result of this business transfer. In addition, there will be no change with respect to the status and rights of each distributor.

If you have any questions or comments concerning this matter, please contact us through phone “Customer Service” or queries by email.

Thank you for your continued support for MonaVie Japan.

(Information of the business transferee)

Company Name: MonaVie Japan LLC

Address: Hexagon 5th floor, 5-4-7, Akasaka, Minato-ku, Tokyo 107-0052

Managing member: MonaVie, LLC

Member Executor: Randy Larsen and others

Founded: January 2009

(* The address, phone number and contact information are the same as MonaVie Japan.)